

3D + Drone + Photography + Video



# Increase Engagement With VantagePoint 3D Feature Tags with LINKS

# Summary

Add links to your VantagePoint 3D Virtual Tours to make your Spaces **interactive** and **more connected** with the rest of your marketing. Links can direct your visitors to:

- Read more about what they just saw
- **Respond to a call-to-action** to increase engagement
- Visit another VantagePoint 3D Space



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# Resale & New Residential Real Estate



#### Art

See a painting they like and go to the Artist web page to learn more about their background.



# Shopping

See a appliance, furniture, or décor item. Go to the products web page to learn more about it OR even buy it.



# **Related Spaces**

Go to another Vantage Point 3D Space.

- An unattached building such as a shed or pool house
- Another house in the same neighborhood
- The same property or model home staged differently



#### Virtual Brochure

Click on a VantagePoint 3D Feature Tag and download A PDF that's a virtual brochure of the property.



#### **Open House**

Sign up for an open house through a form on your Agent/Team or Builder web page.



# Benefit from these additional ideas that help engage your target market.



#### Visual Punchlist

Highlight areas on a job site where changes are necessary. Link to documents with more information or instructions. Share with your team and subcontractors.



# History

Send customers to your website or a PDF brochure where they can get more information about **YOU** and the **PROPERTY**.



#### **Attractions**

Direct them to a signup page so they can buy tickets or get more information about the area and the neighborhood,



### **Community Amenities**

Link Buyers to HOA web pages, neighborhood activities and community happenings.