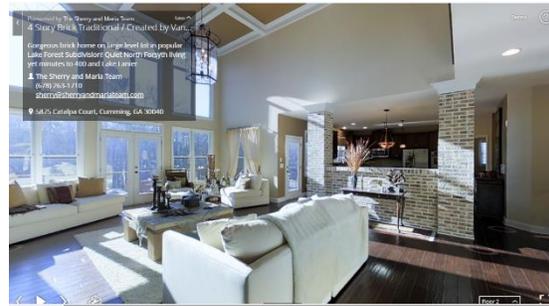




## A NEW VIEW IN REAL ESTATE MARKETING

### Viewing your VantagePoint 3D Virtual Tour

Your tour is branded so anyone looking at it will see that you are the exclusive listing Agent/Team. Branding is prohibited on the FMLS and GMLS as you know. Once you copy and paste the MLS link above, my website will automatically remove the branding do you are in compliance.



Agent Branding

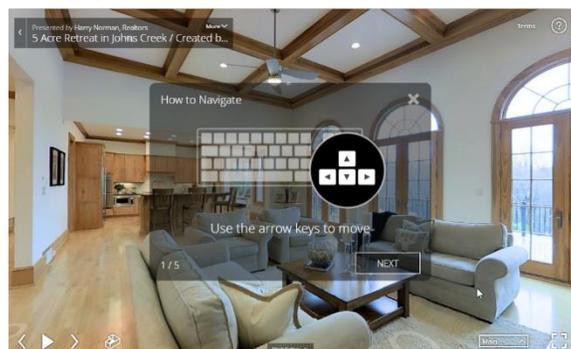


Your branded tour can be used anywhere else online including social media like Facebook and Twitter.

There are many ways to promote your VantagePoint 3D Tour with most on online media platforms included the MLS, websites, property specific web pages, social media, email drip campaigns and many others.

### Facebook Ads

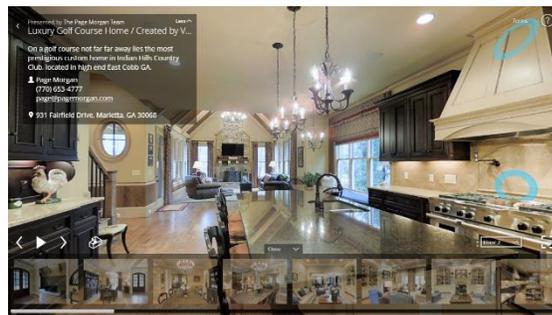
When you (or anyone) open the tour for the first time a help screen will pop up. This will automatically change based on the device (computer, tablet or phone) the viewer is using. The tour is very immersive and self-guided. Users can walk through the home and covered spaces as if they were there, and any way or order they want. If a Buyer wants to walk through with the Kitchen 10 times or jump from floor to floor, well no issues there either.



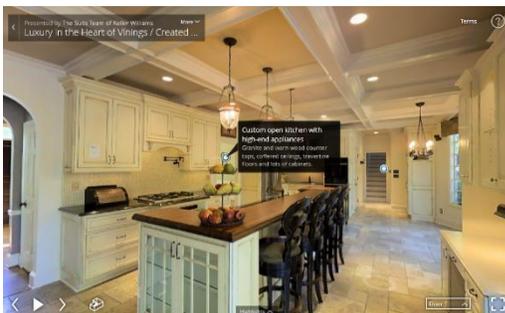
Start Help Menu

There is a highlight reel as well. The play arrow in the bottom left corner will take viewers through the property room by room. Buyers can also interact with the Dollhouse and Floor Plan views by each level better illustrating the open architecture of the home.

### Highlight Reel



### Feature Tags



To draw additional attention to the homes unique or outstanding elements, we have added Feature Tags to those area in the home. When a user clicks on the Tag a pop-up window will display with a detailed description. This is another way to get Buyers engaged with the home.

### 360 Views

Each image of the highlight reel has a person or 360 view ICON. 360 views highlight spaces NOT connected to the home itself like a backyard pool or outdoor kitchen that now can be viewed in ALL 360 degrees. We also can highlight the Communities amenities like a club house, tennis courts or play spaces.



Thank you for choosing VantagePoint 3D